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Digital Bel-Air Provides Digital Cinema for the Motion Picture Professional

With the evolution of digital cinema in exhibition, motion picture professionals in the Bel-Air circuit now have a single source for bringing digital motion pictures into their homes. Digital Bel-Air provides the total package for digital cinema private screening rooms, including delivery of digital movies, fully automated client-control systems and 24-hour monitoring with tech support. This combined with design, equipment integration and content delivery for in-home digital cinema. Digital Bel-Air is currently upgrading existing screening rooms to include this new technology. This new company's mission is to provide the highest quality technical expertise and services to clients in the greater Los Angeles area and to other entertainment production centers.

Established in May, 2006 as a part of the Academy of Cinema Technology, Inc., President Gordan Stroud "is confident that motion picture professionals within the Bel-Air circuit will find the Digital Bel-Air screening room designs, digital cinema projection equipment package, and digital content delivery and engineering services for their homes to be truly state-of-the-art and of the finest quality." Gordan's vast engineering work and experiences at Warner Bros Studios and Disney Studios have given him the insights and vision required to properly guide this exciting new enterprise. Vice President of Sales & Marketing, Tony Nitti states "this is the perfect time for industry executives to begin the process of upgrading their private screening rooms from film based projection systems to the new revolutionary digital cinema DLP, DCI compliant, projection systems." Tony's numerous years with Sony Entertainment and Warner Bros. Studios have allowed him to experience first hand the incredible technological advancement of digital cinema projection systems. Chief Operations Officer Bill Miller states "as the digital cinema content availability from the major studios has grown, so have the digital cinema projection system installations within the exhibitor sector in both the domestic US and International marketplaces, which leads to the very real need for this new cutting edge technology to be brought into the motion picture professionals home screening rooms". Bill has previous experiences administrating over cinema supply & engineering companies and has been managing and operating the Academy of Cinema Technology, Inc. www.academyofcinematechnology.com since 1991. Overall these professionals bring over 75 years of combined experience in the motion picture technical equipment business. Digital Bel-Air uses only "2K" or better resolution to achieve consistently better light and a more stable picture.

To learn more about the unique services of Digital Bel-Air, please call (818) 701-4483, e-mail bmiller@digitalbelair.com or visit the website at www.digitalbelair.com. Offices are conveniently located at 9582 Topanga Canyon Blvd., Chatsworth, CA 91311.